The REACH: Facts & Background

DESIGN FEATURES

Three soaring, contiguous pavilions
- 4.6 acre footprint
- 130,000 square feet of greenspace and public gardens
- 72,000 square feet of interior space, all open to the public, all highly flexible
- Two levels under the largest green roof in Washington, D.C.
- Ten defined interior multi-use spaces
- Programmable outdoor spaces for small and large-scale events

Open studios and dedicated arts learning spaces
- More than 14,000 square feet of flexible open studios and rehearsal space
- Sprung floors and barres for rehearsals, lighting options for performances and events
- The Moonshot Studio, where visitors of all ages can “try on” arts experiences
- Media-ready classrooms, a lecture hall, and outdoor classrooms to support education activities

An extension of a living memorial
- Multiple access points to and from the Edward Durell Stone building, composing a unified Kennedy Center campus
- A new connection to the riverfront, surrounding neighborhoods, and memorials through a scenic river walkway and pedestrian bridge
- Etched quotes from President Kennedy reflecting the Center’s mission as his living memorial
- Architectural details and space names honoring President Kennedy’s legacy
- Built to U.S. Green Building Council standards and on track to achieve LEED Gold status

Indoor and Outdoor Social Spaces
- Relaxed indoor/outdoor gathering spaces for social activities, including patios, ample benches, and casual seating
- A new casual café/bistro in the River Pavilion and coffee bar in the Welcome Pavilion
- Gardens, a ginkgo grove, two reflecting pools, and sculpture installations
- An outdoor video wall and performance space
ARCHITECTURAL & MATERIALS DETAILS

Exterior

- Titanium white, board-formed concrete
- A four-season landscape design featuring expansive lawns, wild grasses, sedum varietals along vertical architectural features, ginkgo grove; red bud, red maple, and magnolia trees
- Bluestone pavers and composite walking paths throughout
- Intimate and expansive patios for performances and social events
- Mahogany deck
- Benches and seating options throughout
- Two reflecting pools
- Views across the Potomac River to the west and to the Washington Monument to the east
- Bike and pedestrian access on to campus from the Roosevelt Bridge/I-66 W ramp
- A pedestrian bridge connecting the campus to the Rock Creek Trail
- Use of light as reflecting feature during the day; backlit clear and etched glass windows emitting a warm glow in the evening

Interior

- Titanium white, board-formed concrete, custom-fabricated to the architect’s specifications
- “Crinkle concrete,” a formwork unique to the site that diffuses sound waves
- Clear and etched glass windows and skylights
- Acoustic plaster ceilings
- Cherry wood doors
- Terrazzo and ground concrete; douglas fir; end-grain cherry wood flooring
- Theatrical lighting in multipurpose spaces; plug-and-play audio/visual system; projectors
- Natural light as an artistic and architectural feature
- Benches and seating options throughout
PROJECT TIMELINE

January 2013: Project and design unveiled
December 2014: Ceremonial groundbreaking
Summer 2015: Revised plans receive regulatory approvals
Fall 2015: Construction commences
Spring 2016: Project amended to accommodate DC Water project
Spring 2017: Final visual mock-ups approved
Spring 2018: Final major concrete pour completed
Summer 2018: Completion of DC Water project
Fall 2018: Building closed in and weather tight
May 2019: Initial installation of pedestrian bridge over Rock Creek Parkway
May 2019: Substantial completion
Summer 2019: Furniture and equipment installation, finish work, space testing via private events
September 7, 2019: The REACH opens to the public

PROJECT TEAM

Steven Holl Architects, Design Architect
BNIM, Architect of Record
Paratus Group, Owner’s Representative
The Whiting-Turner Contracting Company, Construction Manager
Edmund Hollander Landscape Architects, Landscape Architect